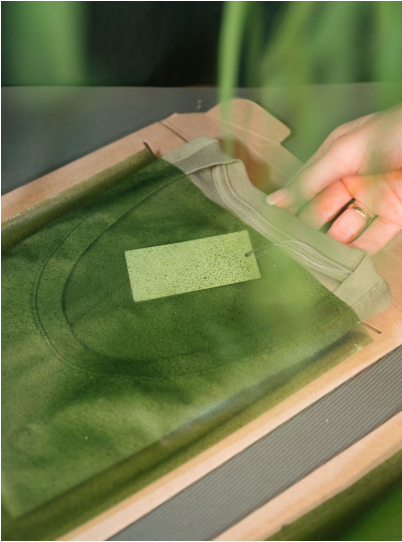


**ANNOUNCEMENT FILM**



# SWAY

**FIRST PLACE**

SWAY | [DOWNLOAD IMAGES](#) | [WEBSITE](#)

Sway is an American company offering seaweed-based, home-compostable replacements for thin-film plastic packaging, aiming to offer a regenerative material at scale.

"We're honored to receive first place recognition from the TOM FORD Plastic Innovation Prize Judges as innovators providing a viable alternative to traditional thin-film plastic. At Sway, we're working to replenish the planet from sea to soil, and, thanks to the support of the Prize, we're better positioned than ever to scale our solution for fossil fuel-based plastics to meet industry need." – **Julia Marsh, Sway Co-founder & CEO**



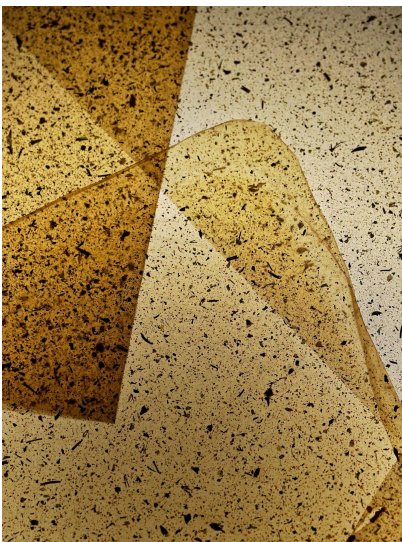
# zerocircle

**SECOND PLACE**

ZEROCIRCLE | [DOWNLOAD IMAGES](#) | [WEBSITE](#)

Zerocircle is an India-based company making wildlife and ocean-safe packaging materials from locally cultivated seaweed that will dissolve harmlessly in the ocean after use.

"This is a special hour for us where our team's work has been recognised globally among diverse panelists. This, however, is just the beginning and we are excited for what the future holds for us. This recognition is also a reminder of the urgent need to prioritise sustainability and environmental stewardship in all aspects of our lives." - **Neha Jain, Zerocircle Founder & CEO**



# NOTPLA

**THIRD PLACE**

NOTPLA | [DOWNLOAD IMAGES](#) | [WEBSITE](#)

Notpla is a London-based start-up inspired by the way nature encapsulates liquids and is on a mission to make plastic waste disappear by pioneering natural-membrane packaging that uses seaweed as an alternative to single-use plastic.

"It is an honour to be recognised as a TOM FORD Plastic Innovation Prize winner amongst this international group of entrepreneurs developing solutions to traditional thin-film plastic. We look forward to the forthcoming innovation accelerator and expanding our impact across the market." - **Pierre Paslier, Notpla Cofounder & Co-CEO**